

SCHOOL MEALS REPORT CARD

Subject: Announcing the School Meals Report Card

At Chartwells K12, our mission is to ensure that kids leave the cafeteria happier and healthier than when they came in. To support this mission, we are excited to announce the **School Meals Report Card**, a nationwide initiative designed to gather valuable feedback and insights from the people who matter most: students, their parents and families, and school staff.

What is the School Meals Report Card?

The School Meals Report Card survey will provide valuable insights into satisfaction and preferences at both local and national levels. This feedback will enable us to make meaningful improvements to our meal programs, ensuring they better meet the needs of the Public Schools of Petoskey and the community, and ultimately enhancing K-12 school meal programs nationwide.

Why is Your Support Important?

The success of this initiative depends on participation. The survey will be available from **October 27th to November 7, 2025**, and we need your help to ensure it reaches the right audience.

We're asking for your support to distribute survey details through your school's communications channels, such as:

- Social media platforms
- Parent portals and newsletters
- Email communications

Survey access will be simple and convenient via flyers featuring a QR code. We will also provide a direct hyperlink, email templates, and social media copy to make distribution as seamless as possible.

This survey is open to school staff as well, and we would appreciate your help in letting teachers know to take the survey and encourage students to do so as well.

A Note on Privacy

Please note that the survey is completely anonymous. No identifying information will be collected.

Questions or Assistance?

If you have any questions or need support, please don't hesitate to reach out to me.

Thank you for partnering with us to make school meals even better. Together, we can continue serving up happy and healthy experiences for all.

Warm regards,

Beth Kavanaugh
Director of Dining Services
Public Schools of Petoskey
Chartwells K12



FY26 Survey Update

Part A: SCREENER

[TEXT] As part of our commitment to providing delicious and healthy dining options that align with your school preferences, we are asking that you complete this short survey. Your feedback will help guide us towards providing the best dining experience possible. Thank you in advance for your participation.

1. What state are you in? **[DROP DOWN OF 38 STATES CK12 OPERATES]**
2. Please select your school district in **[FILL IN STATE FROM ABOVE]: [DROPDOWN OF DISTRICTS]**
3. I am a...
 - a. Student (grades 9 through 12)
 - b. Parent of student (any grade)
 - c. District faculty/staff member (if you also have students in the district, please select "Parent of student" instead)
 - d. None of the above **[TERMINATE]**

Part B: STUDENTS

[IF student (a) IN QC]

4. What grade are you in?
 - a. Ninth (9th)
 - b. Tenth (10th)
 - c. Eleventh (11th)
 - d. Twelfth (12th)
 - e. Other **[TERMINATE]**
5. During a typical week, how often do you eat school breakfast?
 - a. 5 days a week
 - b. 4 days a week
 - c. 3 days a week
 - d. 2 days a week
 - e. Once a week
 - f. Never
 - g. My school doesn't participate in school breakfast
6. During a typical week, how often do you eat school lunch?
 - a. 5 days a week
 - b. 4 days a week
 - c. 3 days a week
 - d. 2 days a week
 - e. Once a week
 - f. Never
7. **[IF b-f IN Q2]** When you don't eat school breakfast, what do you typically do? Select all that apply. **[RANDOMIZE]**
 - a. Eat breakfast at home
 - b. Bring breakfast from home
 - c. Skip breakfast

- d. Buy breakfast elsewhere (ex. Dunkin, Starbucks)
 - e. Other, please specify: **[OPEN END]** **[ANCHOR]**
8. **[IF b-f IN Q3]** When you don't eat school lunch, what do you typically do? Select all that apply.
[RANDOMIZE]
- a. Go home for lunch
 - b. Bring lunch from home
 - c. Skip lunch
 - d. Leave school to buy lunch elsewhere
 - e. Other, please specify: **[OPEN END]** **[ANCHOR]**
9. **[IF a-e IN Q2]** How satisfied are you with the breakfast program provided at your school?
- a. Very dissatisfied
 - b. Somewhat dissatisfied
 - c. Neutral
 - d. Somewhat satisfied
 - e. Very satisfied
10. **[IF a-e IN Q3]** How satisfied are you with the lunch program provided at your school?
- a. Very dissatisfied
 - b. Somewhat dissatisfied
 - c. Neutral
 - d. Somewhat satisfied
 - e. Very satisfied

11. Rate your school's food program on each of the following:

[RANDOMIZE]	Excellent	Above Average	Average	Below Average	Poor	N/A
Taste of food						
Healthy options every day						
Variety of food						
Dining areas are clean						
Allergen/special diet options						
Nutrition/ingredient information is available						
Nutrition education (e.g., learning about healthy eating, cafeteria programs about healthy foods, etc.)						
Fun programs and events (e.g., themed or holiday meals)						
Easy-to-understand menus						
Friendly dining staff						
Sustainability practices (e.g., recycling and composting, reusable trays and silverware, etc.)						
Ability to give feedback on meals or staff						

12. How likely is it that you would recommend school meals to other students? **[SCALE 1-10; with 1 being not at all likely and 10 being very likely]**
13. **[IF a/b/c IN Q6 OR a/b/c IN Q7]** Please share the reasons you are not fully satisfied with the food program provided at your school. Your feedback will help us improve our service. **[OPEN END]**
14. What aspects of the food service at your school are most important to you? Select your top three. **[RANDOMIZE]**
- a. Taste of food
 - b. Healthy options every day
 - c. Variety of food
 - d. Dining areas are clean
 - e. Allergen/special diet options
 - f. Nutrition/ingredient information is available
 - g. Nutrition education (e.g., learning about healthy eating, cafeteria programs about healthy foods, etc.)
 - h. Fun programs and events (e.g., themed or holiday meals)
 - i. Easy-to-understand menus
 - j. Friendly dining staff
 - k. Sustainability practices (e.g., recycling and composting, reusable trays and silverware, etc.)
 - l. Ability to give feedback on meals or staff
 - m. Other, please specify: **[OPEN END] [ANCHOR]**
15. Aside from great tasting food, what's most important to you when choosing what to eat? Please choose all that apply: **[RANDOMIZE]**
- a. Trying new foods
 - b. Eating more fruits and vegetables
 - c. Eating fewer sweets
 - d. Eating enough protein
 - e. Eating mini-meals or snacks instead of three big meals
 - f. Eating organic foods
 - g. Following a vegetarian or vegan diet
 - h. Eating fresh, non-processed foods
 - i. Being good to the environment
 - j. Other, please specify: **[OPEN END] [ANCHOR]**
 - k. None of the above **[ANCHOR] [EXCLUSIVE]**
16. How would you rate communication from your school dining program regarding their services and programs?
- a. Excellent
 - b. Above average
 - c. Average
 - d. Below average
 - e. Poor
17. What are the most effective ways to reach you when it comes to school dining news? Please select up to five communication platforms. **[RANDOMIZE]**
- a. Email
 - b. School district website
 - c. Facebook
 - d. Instagram
 - e. TikTok

- f. Youtube
 - g. X (Twitter)
 - h. School communication app (ex. Peachjar, Parent Square, ClassDojo, Remind)
 - i. Other school app (ex. PowerSchool, Seesaw, Infinite Campus, Blackboard)
 - j. Daily announcements
 - k. Flyers/posters
 - l. Nutrislice
 - m. Other, please specify: **[OPEN END] [ANCHOR]**
18. Which of the following menu options are most appealing to you? Select up to three. **[RANDOMIZE]**
- a. Hot meals (e.g., pasta, tacos, stir fry)
 - b. Grab-and-go items (e.g., wraps, salads, protein/snack boxes)
 - c. Breakfast for lunch
 - d. Global cuisines (e.g., Asian, Latin American, Mediterranean)
 - e. Plant-based meals
 - f. Fan favorites (e.g., mac and cheese, pizza, chicken tenders)
 - g. Build-your-own stations (e.g., salad bar, burrito bowl bar)
 - h. Allergen-friendly options (e.g., dairy free, gluten free)
 - i. Healthy options (e.g., fresh fruits and vegetables, protein-forward, high fiber, etc.)
19. What programs or services would you like to see offered more by your school cafeteria? Select up to three. **[RANDOMIZE]**
- a. Alternative places to get food at school (ex. Food trucks, mobile carts, markets)
 - b. Online meal ordering via website or phone app
 - c. Student-enrichment opportunities (ex. internships, professional development)
 - d. Food and nutrition education
 - e. Sustainability programs
 - f. Other, please specify: **[OPEN END] [ANCHOR]**
 - g. None of the above **[ANCHOR] [EXCLUSIVE]**
20. If you could change one thing about the food service at your school, what would it be? **[OPEN END]**
21. Please share with us any other feedback you have on your school dining experience. **[OPEN END]**
[OPTIONAL]

Part C: PARENTS

[IF parent (b) IN QC]

22. What grade level is your child in? If you have multiple children in the district, please complete this survey with your youngest in mind. **[DROP DOWN FROM KINDERGARTEN – TWELFTH WITH OTHER -> PLEASE SPECIFY]**
23. During a typical week, how often does your student eat school breakfast?
- a. 5 days a week
 - b. 4 days a week
 - c. 3 days a week
 - d. 2 days a week
 - e. Once a week
 - f. Never
 - g. My student's school doesn't participate in school breakfast
24. During a typical week, how often does your student eat school lunch?

- a. 5 days a week
- b. 4 days a week
- c. 3 days a week
- d. 2 days a week
- e. Once a week
- f. Never

25. **[IF b-f IN Q20]** When your student doesn't eat school breakfast, what do they typically do? Select all that apply. **[RANDOMIZE]**

- a. Eat breakfast at home
- b. Bring breakfast from home
- c. Skip breakfast
- d. Buy breakfast elsewhere (ex. Dunkin, Starbucks)
- e. Other, please specify: **[OPEN END]** **[ANCHOR]**

26. **[IF b-f IN Q21]** When your student doesn't eat school lunch, what do they typically do? Select all that apply. **[RANDOMIZE]**

- a. Go home for lunch
- b. Bring lunch from home
- c. Skip lunch
- d. Leave school to buy lunch elsewhere
- e. Other, please specify: **[OPEN END]** **[ANCHOR]**

27. **[IF a-e IN Q20]** How satisfied are you with the breakfast program provided at your student's school?

- a. Very dissatisfied
- b. Somewhat dissatisfied
- c. Neutral
- d. Somewhat satisfied
- e. Very satisfied

28. **[IF a-e IN Q21]** How satisfied are you with the lunch program provided at your student's school?

- a. Very dissatisfied
- b. Somewhat dissatisfied
- c. Neutral
- d. Somewhat satisfied
- e. Very satisfied

29. Rate your student's school food program on each of the following:

[RANDOMIZE]	Excellent	Above Average	Average	Below Average	Poor	N/A
Taste of food						
Healthy options every day						
Variety of food						
Dining areas are clean						
Allergen/special diet options						
Nutrition/ingredient information is available						
Nutrition education (e.g., learning about healthy eating,						

cafeteria programs about healthy foods, etc.)						
Fun programs and events (e.g., themed or holiday meals)						
Easy-to-understand menus						
Friendly dining staff						
Sustainability practices (e.g., recycling and composting, reusable trays and silverware, etc.)						
Ability to give feedback on meals or staff						

30. How likely is it that you would recommend the school meals to other parents? **[SCALE 1-10; with 1 being not at all likely and 10 being very likely]**

31. **[IF a/b/c IN Q24 OR a/b/c IN Q25]** Please share the reasons you are not fully satisfied with the food program provided at your student's school. Your feedback will help us improve our service. **[OPEN END]**

32. What aspects of the food service at your student's school are most important to you? Select your top three. **[RANDOMIZE]**

- Taste of food
- Healthy options every day
- Variety of food
- Dining areas are clean
- Allergen/special diet options
- Nutrition/ingredient information is available
- Nutrition education (e.g., learning about healthy eating, cafeteria programs about healthy foods, etc.)
- Fun programs and events (e.g., themed or holiday meals)
- Easy-to-understand menus
- Friendly dining staff
- Sustainability practices (e.g., recycling and composting, reusable trays and silverware, etc.)
- Ability to give feedback on meals or staff
- Other, please specify: **[OPEN END] [ANCHOR]**

33. Aside from great tasting food, what's most important to you when choosing what to feed your student? Please choose all that apply: **[RANDOMIZE]**

- Trying new foods
- Eating more fruits and vegetables
- Eating fewer sweets
- Eating enough protein
- Eating mini-meals or snacks instead of three big meals
- Eating organic foods
- Following a vegetarian or vegan diet
- Eating fresh, non-processed foods
- Being good to the environment
- Other, please specify: **[OPEN END] [ANCHOR]**
- None of the above **[ANCHOR] [EXCLUSIVE]**

34. How would you rate communication from your student's school dining program regarding their services and programs?

- a. Excellent
 - b. Above average
 - c. Average
 - d. Below average
 - e. Poor
35. What are the most effective ways to reach you as a parent when it comes to school dining news? Please select up to five communication platforms. **[RANDOMIZE]**
- a. Email
 - b. School district website
 - c. Facebook
 - d. Instagram
 - e. TikTok
 - f. Youtube
 - g. X (Twitter)
 - h. School communication app (ex. Peachjar, Parent Square, ClassDojo, Remind)
 - i. Other school app (ex. PowerSchool, Seesaw, Infinite Campus, Blackboard)
 - j. Daily announcements
 - k. Flyers/posters
 - l. Nutrislice
 - m. Other, please specify: **[OPEN END] [ANCHOR]**
36. Which of the following menu options would be most appealing to your student? Select up to three. **[RANDOMIZE]**
- a. Hot meals (e.g., pasta, tacos, stir fry)
 - b. Grab-and-go items (e.g., wraps, salads, protein/snack boxes)
 - c. Breakfast for lunch
 - d. Global cuisines (e.g., Asian, Latin American, Mediterranean)
 - e. Plant-based meals
 - f. Fan favorites (e.g., mac and cheese, pizza, chicken tenders)
 - g. Build-your-own stations (e.g., salad bar, burrito bowl bar)
 - h. Allergen-friendly options (e.g., dairy free, gluten free)
 - i. Healthy options (e.g., fresh fruits and vegetables, protein-forward, high fiber, etc.)
37. What programs or services would you like to see offered more by your student's school cafeteria? Select up to three. **[RANDOMIZE]**
- a. Alternative places to get food at school (ex. Food trucks, mobile carts, markets)
 - b. Online meal ordering via website or phone app
 - c. Student-enrichment opportunities (ex. internships, professional development)
 - d. Food and nutrition education
 - e. Sustainability programs
 - f. Other, please specify: **[OPEN END] [ANCHOR]**
 - g. None of the above **[ANCHOR] [EXCLUSIVE]**
38. If you could change one thing about the food service at your student's school, what would it be? **[OPEN END]**
39. Please share with us any other feedback you have on your student's school dining experience. **[OPEN END] [OPTIONAL]**

Part D: Staff

[IF district faculty/staff (c) IN QC]

40. During a typical week, how often do you eat school breakfast?
- a. 5 days a week
 - b. 4 days a week
 - c. 3 days a week
 - d. 2 days a week
 - e. Once a week
 - f. Never
 - g. My school doesn't participate in school breakfast
41. During a typical week, how often do you eat school lunch?
- a. 5 days a week
 - b. 4 days a week
 - c. 3 days a week
 - d. 2 days a week
 - e. Once a week
 - f. Never
42. [IF b-f IN Q37] When you don't eat school breakfast, what do you typically do? Select all that apply.
[RANDOMIZE]
- a. Eat breakfast at home
 - b. Bring breakfast from home
 - c. Skip breakfast
 - d. Buy breakfast elsewhere (ex. Dunkin, Starbucks)
 - e. Other, please specify: [OPEN END] [ANCHOR]
43. [IF b-f IN Q38] When you don't eat school lunch, what do you typically do? Select all that apply.
[RANDOMIZE]
- a. Go home for lunch
 - b. Bring lunch from home
 - c. Skip lunch
 - d. Leave school to buy lunch elsewhere
 - e. Other, please specify: [OPEN END] [ANCHOR]
44. [IF a-e IN Q37] How satisfied are you with the breakfast program provided at your school?
- a. Very dissatisfied
 - b. Somewhat dissatisfied
 - c. Neutral
 - d. Somewhat satisfied
 - e. Very satisfied
45. [IF a-e IN Q38] How satisfied are you with the lunch program provided at your school?
- a. Very dissatisfied
 - b. Somewhat dissatisfied
 - c. Neutral
 - d. Somewhat satisfied
 - e. Very satisfied
46. Rate your school's food program on each of the following:

[RANDOMIZE]	Excellent	Above Average	Average	Below Average	Poor	N/A
Taste of food						
Healthy options every day						
Variety of food						
Dining areas are clean						
Allergen/special diet options						
Nutrition/ingredient information is available						
Nutrition education (e.g., learning about healthy eating, cafeteria programs about healthy foods, etc.)						
Fun programs and events (e.g., themed or holiday meals)						
Easy-to-understand menus						
Friendly dining staff						
Sustainability practices (e.g., recycling and composting, reusable trays and silverware, etc.)						
Ability to give feedback on meals or staff						

47. How likely is it that you would recommend school meals to other staff members? [SCALE 1-10; with 1 being not at all likely and 10 being very likely]

48. [IF a/b/c IN Q41 OR a/b/c IN Q42] Please share the reasons you are not fully satisfied with the food program provided at your school. Your feedback will help us improve our service. [OPEN END]

49. What aspects of the food service at your school are most important to you? Select your top three.

[RANDOMIZE]

- Taste of food
- Healthy options every day
- Variety of food
- Dining areas are clean
- Allergen/special diet options
- Nutrition/ingredient information is available
- Nutrition education (e.g., learning about healthy eating, cafeteria programs about healthy foods, etc.)
- Fun programs and events (e.g., themed or holiday meals)
- Easy-to-understand menus
- Friendly dining staff
- Sustainability practices (e.g., recycling and composting, reusable trays and silverware, etc.)
- Ability to give feedback on meals or staff
- Other, please specify: [OPEN END] [ANCHOR]

50. Aside from great tasting food, what's most important to you when choosing what to eat? Please choose all that apply: [RANDOMIZE]

- a. Trying new foods
 - b. Eating more fruits and vegetables
 - c. Eating fewer sweets
 - d. Eating enough protein
 - e. Eating mini-meals or snacks instead of three big meals
 - f. Eating organic foods
 - g. Following a vegetarian or vegan diet
 - h. Eating fresh, non-processed foods
 - i. Being good to the environment
 - j. Other, please specify: **[OPEN END] [ANCHOR]**
 - k. None of the above **[ANCHOR] [EXCLUSIVE]**
51. How would you rate communication from your school dining program regarding their services and programs?
- a. Excellent
 - b. Above average
 - c. Average
 - d. Below average
 - e. Poor
52. What are the most effective ways to reach you when it comes to school dining news? Please select up to five communication platforms. **[RANDOMIZE]**
- a. Email
 - b. School district website
 - c. Facebook
 - d. Instagram
 - e. TikTok
 - f. Youtube
 - g. X (Twitter)
 - h. School communication app (ex. Peachjar, Parent Square, ClassDojo, Remind)
 - i. Other school app (ex. PowerSchool, Seesaw, Infinite Campus, Blackboard)
 - j. Daily announcements
 - k. Flyers/posters
 - l. Nutrislice
 - m. Other, please specify: **[OPEN END] [ANCHOR]**
53. Which of the following menu options are most appealing to you? Select up to three. **[RANDOMIZE]**
- a. Hot meals (e.g., pasta, tacos, stir fry)
 - b. Grab-and-go items (e.g., wraps, salads, protein/snack boxes)
 - c. Breakfast for lunch
 - d. Global cuisines (e.g., Asian, Latin American, Mediterranean)
 - e. Plant-based meals
 - f. Fan favorites (e.g., mac and cheese, pizza, chicken tenders)
 - g. Build-your-own stations (e.g., salad bar, burrito bowl bar)
 - h. Allergen-friendly options (e.g., dairy free, gluten free)
 - i. Healthy options (e.g., fresh fruits and vegetables, protein-forward, high fiber, etc.)
54. What programs or services would you like to see offered more by your school cafeteria? Select up to three. **[RANDOMIZE]**
- a. Alternative places to get food at school (ex. Food trucks, mobile carts, markets)
 - b. Online meal ordering via website or phone app
 - c. Student-enrichment opportunities (ex. internships, professional development)
 - d. Food and nutrition education

- e. Sustainability programs (ADD EXAMPLES)
 - f. Other, please specify: [\[OPEN END\]](#) [\[ANCHOR\]](#)
 - g. None of the above [\[ANCHOR\]](#) [\[EXCLUSIVE\]](#)
55. If you could change one thing about the food service at your school, what would it be? [\[OPEN END\]](#)
56. Please share with us any other feedback you have on your school dining experience. [\[OPEN END\]](#)
[\[OPTIONAL\]](#)